



The Auburn Education Foundation

Making Dreams Come True

P.O. Box 6313

Auburn, CA 95604

January 13, 2011

John Doe
111 Everyday Lane
Auburn CA 95602

Dear John,

Thank you for expressing your concern for the future of Auburn's elementary school students through your support of Measure L, the Auburn Union Elementary School District's (AUESD) recent local schools funding measure. Although the measure received strong community support in the recent election – garnering 55% of the votes – it did not receive the supermajority (66.7%) needed to pass. Despite the outcome, we are encouraged that so many residents, like you, recognize the challenge of the ongoing California budget crisis, and were willing to step up to support our schools.

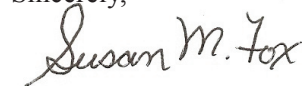
Since the election, many have asked how they can help. No doubt, Auburn Union still faces a very serious financial problem and needs community support. **In the spirit of Measure L, therefore, we are asking supporters to send a gift now of at least \$59 – the yearly cost proposed by Measure L – to the Auburn Education Foundation (AEF)**, an independent federally-recognized 501c3 tax exempt non-profit organization. Information about how to submit a donation is included on the back of this letter.

Established in 1985, the Auburn Education Foundation is a self-governing, all-volunteer organization that raises funds to benefit students in the Auburn Union Elementary School District, which includes Auburn Elementary, Rock Creek, Skyridge and EV Cain. Funds are provided directly to the classroom and schools via a grant process, which ensures only qualified projects that have been carefully reviewed are funded. For additional information, visit auburneducationfoundation.org.

To ensure that your tax-deductible contribution goes directly into the classroom-related expenditures outlined in Measure L (i.e. core math, science, reading and technology programs), the following process will be adhered to: AUESD will submit a grant request in the next grant cycle, scheduled for April, 2011. The AEF Grant Committee and AEF Board will review the grant request and vote on it. The grant request will include items based on the Measure L criteria, appropriate to the amount raised through this special effort. Once approved, the AEF will disburse funds to the AUESD, which will be required to report back with details on how the funds were spent, in keeping with AEF's published reporting guidelines.

Again, your support of Auburn's schools is critical to our community's long-term health, and greatly appreciated by the children who will benefit from your gift. Please join us in this important effort to maintain a strong tradition of quality education in Auburn. Thank you for your consideration.

Sincerely,



Susan M. Fox, President
Auburn Education Foundation



Rob Haswell, Chair
Citizens for a Stronger Auburn

Auburn Education Foundation Donation Form

Name _____

Address _____

City, State & Zip _____

Phone number _____

Email address _____

Please make Check payable to the Auburn Education Foundation and include the information noted above.

Mail to the Auburn Education Foundation, PO Box 6313, Auburn, CA 95604

Indicate “Support for AUED” on your check.

- ✓ **\$59 – Equivalent of one year of Measure L tax**
- ✓ **\$118 – Equivalent of two years of Measure L tax**
- ✓ **\$177 – Equivalent of three years of Measure L tax**
- ✓ **\$236 – Equivalent of four years of Measure L tax**
- ✓ **\$295 – Equivalent of five years of Measure L tax**
- ✓ **Other _____**

Note: Measure L contained a sunset clause after five years.

You can use PayPal to make your donation to AEF via your E-check from your bank account or a credit card. There is no fee for you to use PayPal.

Go to www.paypal.com

- **Log in or create an account**
- **Select send money option – To** stanwilson@wildblue.net (AEF Treasurer)
- **Enter amount**
- **Select Personal and Gift**
- **Select payment method**
- **Select Send Money**